# The future is organic and bright

pHd has never been your average salon. The boutique hairdressers in Malvern Link specialises in cruelty-free, organic, environmentally minded haircare. They have been setting the bar high for the growing organic hair and beauty industry in the West Midlands since opening their doors in 2011.

Owner, Claire Gilbraith, prides herself on offering high quality treatments, cutting, styling and colouring without harsh chemicals. As a small salon pHd is able to offer clients a genuine one-to-one personal experience meaning you get specialised, unique-to-you treatment. Quite apart from many of the noisy, busy salons today, pHd offers an oasis of calm to really enjoy a bit of pampering, tailored treatments and highly skilled hairdressing.

pHd take great care in choosing their products and believe that their partners need to be every bit as passionate about organic living as they are. They're proud to offer clients cruelty free, organic products that don't contain harsh chemicals or PPD. They have also recently added a brand new collection of PPD free vegan colours.

From the end of 2019 one of their key product ranges, Kevin Murphy are cleaning up their act and our oceans by using only ocean waste plastic to make their packaging. Great news, but pHd wanted to take it even further and so are now offering a refill service for all customers. For £1 less than the purchase we'll refill your old bottles.

Loyal customers will be delighted to hear that the much loved stylist, Sophie Wellham, is returning to the team. She's really missed the salon and is thrilled to be back. The team is also welcoming apprentice, Chloe Watts to the team as she embarks on her new career.

**For more information about pHd's products and services, or to find out about organic hairdressing and the new vegan range, feel free to pop in, call, email or message on Facebook.**

# pHd
## Pure Hair Design

# 265 Worcester Road, Malvern Link—01684 899 044

E: hello@purehairdesignmalvern.co.uk    W: Www.purehairdesignmalvern.co.uk    @pHdMalvern    @purehairdesignorganic